

## TOWN DEAL BOARD

### UK SHARED PROSPERITY FUND – UPDATE AND GOVERNANCE

19 JULY 2023

This report provides an update on the Crawley UK Shared Prosperity Fund (UKSPF) activity and spend to date and makes recommendations for the proposed governance model and next steps in moving this programme forward.

The Town Deal Board is asked to endorse and approve the proposed governance and delivery structure as outlined in sections 3 and 4.

#### 1. Background

In December 2022, Crawley Borough Council successfully applied to the Department for Levelling Up Housing and Communities (DLUHC) for £1million Shared Prosperity Funding (SPF) to decrease the gap in healthy life expectancy and increase opportunities between those in the most and least affluent areas in the town. The funding is to be spent over three years; 2022/23, 23/24 and 24/25.

Crawley received the lowest allocation of £1m over 3 years. At its meeting on 21<sup>st</sup> September 2022, the Town Deal Board agreed to focus the allocation of this funding and partnership activity in three key geographical areas so as not to dilute focus too far, given the limited resources available:

- **Broadfield:** a key area of focus with five Lower Super Output Areas \* (LSOAs) out of thirteen LSOAs in Crawley that fall within the 20% most deprived locally with two also being in the 20% most deprived nationally. When looking at thematic areas, Broadfield is represented throughout, but particularly in terms of income, employment, education and skills, and housing.
- **Bewbush:** three LSOAs within the 20% most deprived locally, with a particular focus around education and skills.
- **West Green;** two LSOAs within the 20% most deprived locally with a particular focus around health, employment and crime.

\*LSOA's are distinct smaller geographical areas defined by the Office of National Statistics comprising of approximately 600 households and 1500 residents.

Crawley's UK SPF allocation over the three-year period comprising of both capital and revenue spend and is allocated as follows:

- 2022/23 (Year 1) - £79k
- 2023/24 (Year 2) - £159k
- 2024/25 (Year 3) - £762k

#### 2. Activity in Year 1

Year 1 spend was allocated as follows;

- Delivery of a community engagement exercise and subsequent report with service providers and residents in all three neighbourhoods to inform allocation of funding in years 2 and 3 - £11,210
- Delivery of Winter Warmer activity in Broadfield and Bewbush - £5,442

- SPF Community Grants to 6 local community organisations - £62,548. Grants were awarded to;
  - **Broadfield Youth and Community Centre – £18,948** Funding to enable the centre to be able to continue to offer concessionary rates to services meeting need and promoting volunteering opportunities. Improvements to boiler system to make the centre energy efficient.
  - **Ten Little Toes Baby Bank - £3,000** Development of community base in West Green and support to residents in accessing baby essentials
  - **Creative Crawley - £6,000** Delivery of Give it a Go workshops in each neighbourhood and showcase event.
  - **FreeShop Crawley - £16,600** Delivery of coffee mornings, bespoke workshops and 1:1 support
  - **LPK Learning - £7,500** Delivery of Still and Clanger sessions
  - **Inspire Castle Group - £10,500** Funding to cover set up costs for the community hub in Bewbush

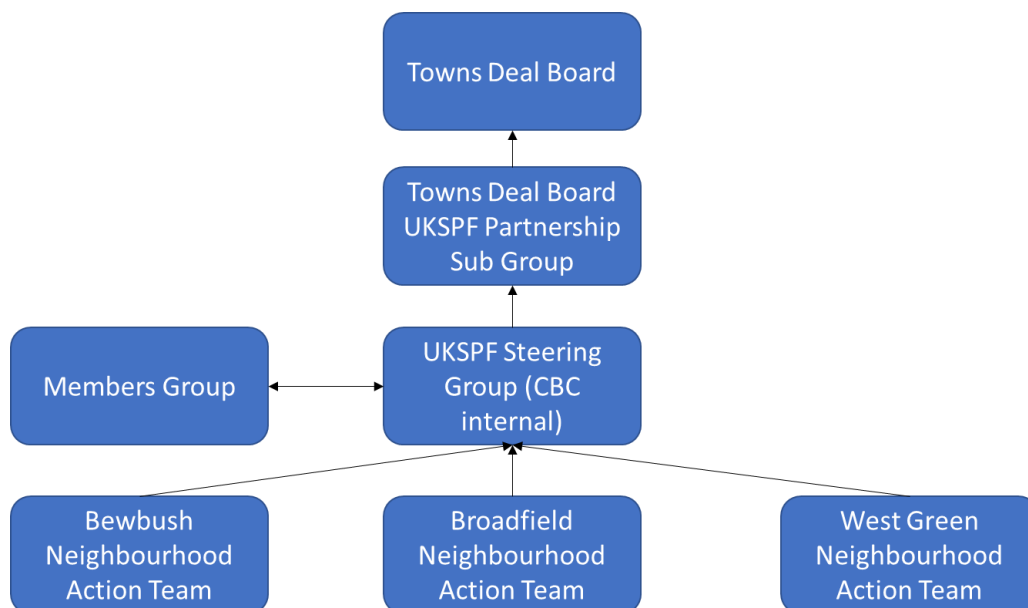
### 3. Next Steps - Neighbourhood Action Teams

To develop and implement local Neighbourhood Action Teams in each priority area comprising service providers and community representatives from the statutory, business, voluntary and community sectors either located in or delivering in each neighbourhood.

These Neighbourhood Action Teams will examine the findings from the engagement exercise (**Appendix A**) carried out in year 1 to identify and inform local needs, priorities and opportunities for neighbourhood-based initiatives to identify and submit proposals to the SPF fund.

The teams will support the development of UKSPF local neighbourhood action plans however it is important to note this will not be their sole focus. Included in their remit will be establishing and supporting effective networking, information sharing and joint working at a local level to address the identified health inequality needs and therefore they have a wider remit supporting a sustainable approach.

### 4. Proposed Crawley UKSPF Governance and Delivery Structure



<b>Group</b>	<b>Remit/Purpose</b>	<b>Membership</b>
Town Deal Board	Accountable decision-making body and strategic oversight	Group already exists and has own membership
Town Deal Board UKSPF Partnership Subgroup	Assess funding shortlist from UKSPF Steering Group and submit recommendations to Town Deal Board for approval.	Key representatives from the following organisations; <ul style="list-style-type: none"> <li>• Crawley BC</li> <li>• Police</li> <li>• Health</li> <li>• West Sussex CC</li> <li>• Voluntary Sector Representative</li> </ul>
UKSPF Steering Group (Crawley BC Internal)	Manage UK SPF grant funding process on behalf of Town Deal Board. Quality assess applications received, produce shortlist of applications for decision. Make recommendations for funding, management and monitoring of UKSPF grant. Liaise with other related including Members and feeds into the Town Deal Board UKSPF Partnership Subgroup.	Internal Crawley BC representatives from the following areas; <ul style="list-style-type: none"> <li>• Community Services</li> <li>• Economic Development</li> <li>• Finance</li> <li>• Deputy Chief Executive</li> </ul>
Members Group	UKSPF Steering Group will put forward shortlist of recommendations for discussion and input prior to going to the Town Deal Board UKSPF Partnership Subgroup or wider.  Ensures members are kept informed of the direction of UKSPF funding.	<ul style="list-style-type: none"> <li>• Leader</li> <li>• Portfolio holder</li> <li>• Ward Councillors for Bewbush, Broadfield and West Green</li> </ul>
Neighbourhood Action Teams; <ul style="list-style-type: none"> <li>• Bewbush,</li> <li>• Broadfield</li> <li>• West Green</li> </ul>	Support the development of UKSPF local neighbourhood action plans. Identify opportunities for allocation of UK SPF funds at the local level.  SPF action plans will be part of place-based approach where opportunities arise but not sole focus of the Neighbourhood Action Teams.	Key service providers, Ward Councillors and community representatives from the statutory, business, voluntary and community sectors either located in or delivering in each neighbourhood.  Membership to be manageable and targeted to outcomes of engagement exercise initially in order for actions to be

	<p>Examine findings from the engagement exercise to identify and inform local needs, priorities and opportunities for neighbourhood-based initiatives for the SPF.</p> <p>Effective networking, information sharing and joint working</p>	<p>undertaken effectively within existing resources.</p> <p>Will incorporate partners / stakeholders from previous towns deal board UKSPF engagement steering group at the most local level for meaningful partnership work.</p>
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**Background papers:**

Appendix A – UK Shared Prosperity Fund Crawley Engagement Report

Town Deal Board: Shared Prosperity Fund Approach: 21<sup>st</sup> September 2022