

Proposed Approach to development of the business cases - Proposed Sub-Groups:

Background – Town Investment Plan Delivery Period

If approved, there will be a 5 year period over which to deliver the projects agreed in the Crawley Town Deal, which will be either some or all of the projects listed below, depending on the Heads of Terms outcome from the government.

The five year delivery period will be 1 April 2021 to 31 March 2026.

The Town Investment Plan Projects which require Business Cases

STRAND ONE	SKILLS AND ENTERPRISE
Project 1A	The Fusion Centre – Innovation Centre
Project 1B	An “Invest in Skills for Crawley” Programme
Project 1C	Green Business Infrastructure Grants
Project 1D	Design of a Commercial “Eastern Gateway”
STRAND TWO	TRANSPORT CONNECTIVITY
Project 2A	A Transformed Town Centre Bus Station
Project 2B	Arterial Commuter Cycle Route Investment
STRAND THREE	DIGITAL CONNECTIVITY
Project 3A	Manor Royal “Gigabit” Business Park
Project 3B	Crawley Town Centre “Virtual Live-Work Village”
STRAND FOUR	URBAN REGENERATION
Project 4A	Design Town Centre Cultural Quarter / Pop up Cultural / Arts Programme
Project 4B	Manor Royal Business Environment Improvement Programme
Project 4C	“Green Homes” Retrofitting Programme

The Likely Framework for the Business Cases

HM Treasury’s “Five Case” Model:

- Strategic Case
- Economic Case
- Commercial Case
- Financial Case
- Management Case

The Likely Timeline

- A 12 month period following sign off of Town Deal “Heads of Terms” to complete and agree project business cases with government;
- Unless particular projects are to be “fast tracked” for spend in 2021-2022, in which case the business case should be drawn up by the end of March 2021.

WHICH PROJECTS SHOULD BE “FAST TRACKED” AND WHY? – DISCUSSION

The Proposed Approach to the Development of Individual Business Cases

A: The Establishment of the Following Town Deal Board Sub-Groups:

It is proposed that 4 Sub-Groups are established, each one reflecting one of the four Strategic Objectives set out in the Town Investment Plan, as follows:

1. **Manor Royal Investment Sub-Group** – “To enable a high value digital Business Park in Manor Royal, with a formidable reputation in advanced engineering innovation, advanced digital connectivity and green technologies, underpinned by a range of supporting amenities, state of the art green infrastructure and enviable sustainable transport provision”.
2. **Town Centre Investment Sub-Group** – “To achieve a dynamic, sustainable and digital economy in Crawley town centre, enabled by a 3,000 home neighbourhood, the growth of a rich cultural offer, a professional services hub and exemplary digital, green and sustainability infrastructure”.
3. **Green transformation Sub-Group** – “To facilitate the green transformation of Crawley’s economy as part of the national drive to realise net zero carbon emissions by 2050, maximising investment locally in green business, green homes, green technologies, green transport and infrastructure”.
4. **Invest in Skills for Crawley Sub-Group** – “To unlock a thriving virtual and physical higher education offer and community in Crawley, alongside exciting skills training and infrastructure, which creates pathways for local residents into high value jobs, yielding R&D and digital excellence and a major boost to innovation output”.

The Skills Sub-Group is already up and running, chaired by Shelagh Legrave, Chief Executive of the Chichester College Group. Each Sub-Group will report on progress with business case development to the Town Deal Board.

ARE THE TOWN DEAL BOARD SUPPORTIVE OF THE CREATION OF THESE FOUR SUB-GROUPS TO OVERSEE THE DEVELOPMENT OF THE BUSINESS CASES?

B: “Task and Finish” Groups

It is proposed that each Sub-Group above will identify and agree Town Deal Board / Sub-Group reps to lead and participate in “Task and Finish” Groups who will co-operate on the detailed drawing up of the individual business cases or individual projects

It is proposed that each Sub-Group will have oversight of business case development for the following projects, as set out below. Sub-Groups will ensure co-ordination and join up between different projects in the context of their overarching strategic objective, as set out above.

1. **Manor Royal Investment Sub-Group**
 - 3A – Manor Royal “Gigabit” Business Park;
 - 4B – Manor Royal Business Environment Improvements;
2. **Town Centre Investment Sub-Group**
 - 1D – Design of a Commercial “Eastern Gateway”
 - 2A – A Transformed Town Centre Bus Station
 - 3B – Crawley Town Centre Virtual “Live-Work” Village
 - 4A – Design Town Centre Cultural Quarter / “Pop Up” Arts / Cultural Programme

3. **Green transformation Sub-Group**
 - 1C – Green Business Infrastructure Grants
 - 2B – Commuter Cycle Route Investment: Town Centre – Manor Royal – Gatwick
 - 4C- “Green Homes” Retrofitting Programme

4. **Invest in Skills for Crawley Sub-Group**
 - 1B – An “Invest in Skills for Crawley” Programme – I) University level training; II) New F.E. Infrastructure; III) Construction Skills Hub; IV) Green construction skills

The Fusion Centre – Innovation Centre

This scheme is the other project which features within the Town Investment Plan. The ability to deliver the scheme is dependent on the outcome of a bid to the “Getting Building Fund”, which is in turn reliant on the production of a robust business case, currently being worked up by specialist consultants.

Therefore the development of the Towns Fund business case is proposed to be placed on hold, pending the development of the “Getting Building Fund” business case and the response from the government.

ARE THE TOWN DEAL BOARD SUPPORTIVE OF THE CREATION OF TASK AND FINISH GROUPS UNDER THE AEGIS OF THE SUB-GROUPS?

COMPOSITION OF THE SUB-GROUPS:

WHO WILL LEAD / CHAIR EACH SUB-GROUP? PARTICIPANTS?

Terms of Reference to be drawn up

TECHNICAL SUPPORT OFFICERS

Crawley Borough Council is in the process of recruiting a Towns Fund Programme Manager and a Towns Fund Programme Officer, funded by Towns Fund “pump priming” monies.

These roles will provide technical assistance to the Sub-Groups and the Task and Finish Groups to facilitate the development of the individual business cases.

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